

# LONG RANGE PLANNING RETREAT

April 14, 2018

## SUMMARY OF ACTION ITEMS

The Long Range Planning Retreat was held at the Don Ce Sar Hotel in St. Petersburg Beach, Florida. We are all grateful to the EC members who prepared and lead the discussion on the agenda items. After extensive discussion, the following list of action items were subsequently adopted by the Executive Council during its regular session later in the day:

### 1. Section Website

The Website Committee was charged to research and obtain three to five estimates to redesign the Section's website. This would include, rebranding with new logos, colors, fonts etc., hiring a web designer and hiring a marketing director. The EC also concluded that it would be useful to redesign our website in such a way as to make it compatible with the Florida Bar's website.

The committee will endeavor to present its finding and recommendations to the EC on June 1, 2018 for formal action.

### 2. Remote Conferencing

The EC approved the purchase of two (2) Polycom phones each with two (2) remote microphones. (NOTE: The website committee will also explore the costs and feasibility of wireless remote microphones). This will greatly improve remote access to EC meetings by members.

### 3. Hiring a Web Administrator

The Website Committee will research the cost to hire a website administrator and Ecase summary legal researcher. The primary

responsibility of the administrator will be the general oversight and operation of the website, including layouts and posting of information. The EC supports the inclusion of a “bulletin board” on the website for members to post appropriate professional and personal announcements.

The committee will endeavor to share any “Scope of Services” issued for the work, and will endeavor to present its finding and recommendations to the EC on June 1, 2018 for formal action.

#### 4. Trial Academy

An “ad hoc” committee was appointed to explore the details and logistics of reinstituting an intense multi-day trial academy focusing on the trial phases of an employment law case.

The committee will also prepare and submit a survey to law firms and other stakeholders to determine their level of interest in supporting a trial academy. The “ad hoc” trial academy committee includes Erika Deutsch Rotbart, David Adams, Sacha Dyson, Leslie Stein, Frank Brown and Rick Johnson. Zascha Abbott has also been added.

The committee will present its finding and recommendations to the EC in the near future.

#### 5. Running Summary of the Executive Council’s decisions

The EC determined that a document should be created reflecting the decisions of the EC for the last few years. Robert Eschenfelder kindly agreed to head up the task of creating a running summary of important decisions, actions or policies made by the Section. The idea is to provide easier access to activity by the EC on substantive items. We will look forward to his ideas and recommendations as this project develops.

LRP Chair and Moderator  
Robert L. Kilbride